

Contact

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Tools

- Figma
- Squarespace
- Photoshop
- Wix
- Illustrator
- Shopify
- InDesign
- Klaviyo
- Canva
- Mailchimp
- CapCut

Education

Digital Design and Creative Strategy

University of California San Diego (UCSD)
2026 – Present

User Experience Design

Google Certificate
2022 – 2023

Skills

Digital Design

Website Design, Landing Page Design, Responsive Design, Email Design, Social Media Design, Digital Marketing Assets, UI Design, Visual Storytelling

Visual Design

Typography, Layout Design, Creative Direction, Content Design, Brand Systems

Negar Rezai

Digital Designer | Web, Email & Social Media

AIGA MEMBER

Profile

Creative Digital Designer with experience in website design, email marketing, social media, and digital marketing assets for agencies, startups, and small businesses. Skilled in Figma, Klaviyo, Canva, Adobe Creative Suite, Shopify, Squarespace, and Wix, with a strong focus on creating responsive, user-centered digital experiences. Currently pursuing the Digital Design & Creative Strategy program at the University of California San Diego (UCSD).

Work Experience

Social Media Intern

Studio Six Socials | May 2026 – Present

- Created social media graphics, carousels, Stories, and other marketing assets for retail brands using Canva; contributed to content ideation and marketing strategy, and scheduled content through Metricool.
- Edited short-form videos and Instagram Reels using CapCut and Edits, incorporating current trends and platform best practices to create engaging content.
- Designed responsive email campaigns in Figma and prepared assets for deployment in Mailchimp, ensuring brand consistency across digital channels.

Digital Designer (Freelance)

Eastopian Design Studio (Personal Brand) | Nov 2023 – Present

- Designed responsive websites using Shopify, Squarespace, and Wix for small businesses and startups.
- Created digital marketing assets, email campaigns, and social media content for multiple clients.
- Managed projects from concept through final delivery while collaborating directly with clients.

Web Designer | Content Creator

Pioneesta Fashion Company | Jun 2023 – Sep 2024

- Designed and built a Shopify e-commerce website for a girls' fashion brand.
- Created promotional email campaigns and social media content to support marketing initiatives while maintaining the Shopify website.
- Maintained a consistent visual identity across web, email, and social channels.

UX/UI Designer (Junior)

Digital Ink Agency | Mar 2023 – Nov 2023

- Designed user interfaces in Figma, including sitemaps, wireframes, high-fidelity mockups, and small interactive prototypes.
- Collaborated with designers to improve user experiences through iterative design, layout refinement, and usability considerations.