

CONTACT

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TOOLS

- Figma
- Photoshop
- Illustrator
- InDesign
- Canva
- CapCut
- Squarespace
- Wix
- Shopify
- Klaviyo
- Mailchimp
- Metricool

EDUCATION

Digital Design and Creative Strategy

University of California San Diego (UCSD)
2026 – Present

User Experience Design

Google Certificate
2022 – 2023

AIGA Member

SKILLS

Graphic & Digital Design

Logo Design • Visual Identity • Brand Guidelines • Social Media Design • Email Design • Marketing Materials • Layout & Typography • Motion Graphics • Video Editing

Web & UI/UX Design

Responsive Web Design • Information Architecture • Wireframing • UI Design • Prototyping

Negar Rezai

Graphic & Digital Designer

PROFILE

Graphic & Digital Designer with experience creating websites, email campaigns, social media content, branding, and marketing materials for small businesses and growing brands. Experienced in both creative agency and freelance environments, with a focus on delivering professional, consistent, and engaging visual experiences across digital platforms. Currently pursuing the Digital Design & Creative Strategy program at UC San Diego Extended Studies.

WORK EXPERIENCE

Junior Graphic Designer

Growth Story Branding Studio | Aug 2026 – Present

- Translate brand strategy into cohesive brand guidelines, defining typography, color, imagery, and graphic elements.
- Create on-brand social media content and digital marketing assets for multiple client brands.
- Build reusable design templates and visual systems to maintain brand consistency across digital touchpoints.

Social Media Intern

Studio Six Socials | May 2026 – Aug 2026

- Create social media graphics, carousels, Stories, and short-form video content for retail, hospitality, and lifestyle brands.
- Design responsive email campaigns and marketing assets while maintaining brand consistency across social and email channels.

Digital Designer (Freelance)

Eastopian Design Studio (Personal Brand) | Nov 2023 – Present

- Designed responsive websites using Shopify, Squarespace, and Wix for small businesses and startups.
- Created visual design materials including menus, flyers, business cards, logos, and other marketing collateral.
- Managed projects from concept through final delivery while collaborating directly with clients.

Web Designer & Content Creator

Pioneesta Fashion Company | Jun 2023 – Sep 2024

- Designed and built a Shopify e-commerce website and created promotional email campaigns and social media content.

UX/UI Designer

Digital Ink Agency | Mar 2023 – Nov 2023

- Translated brand guidelines into responsive web page designs in Figma, ensuring a consistent visual identity across the website.
- Created sitemaps, wireframes, high-fidelity mockups, and interactive prototypes to define the website structure and user experience.